

DETAILS & SPECS

At Luxury Home Magazine*, it is our desire to provide you with the highest quality magazine possible to reflect the upscale properties that you represent. Please read and follow the size guidelines below for submitting your "camera ready" ad successfully. Please provide a 300 DPI, press ready PDF file. Convert all photos to CMYK prior to creating the PDF file.

For questions, please call (803) 804-8644 or email:

info@lhmcharleston.com

| | 2026 Calendar Publication Dates & Deadlines | | | |
|---|---|-------------------------|----------------|----------------------------|
| | Issue Number | Reservation Deadline | Ad Deadline | Approximate Circulation |
| | 12.1 | 1/9 | 1/12 | FEB/MAR |
| | 12.2 | 3/6 | 3/12 | APR/MAY |
| | 12.3 | 5/8 | 5/11 | JUN/JUL |
| | 12.4 | 7/10 | 7/13 | AUG/SEP |
| l | 12.5 | 9/4 | 9/10 | OCT/NOV |
| | 12.6 | 11/2 | 11/4 | DEC/JAN |

^{*}Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.

FOR YOUR DESIGNER

2-PAGE SPREAD DIMENSIONS (A)

Bleed size: 21.5" x 12.625" (gray line)

Actual spread size in print: 21" x 12.125" (white area)
Safe area for each page: 9.75" x 11.25" (red line)
Outside and inside margins: .375" | Bottom margin: .5"

Maximum 8 listings per spread • Maximum 6 photos per page

SINGLE PAGE DIMENSIONS (B)

Bleed size: 11" x 12.625" (gray line)

Actual page size in print: 10.5" x 12.125" (white area)

Text Safe area: 9.75" x 11.25" (red line)

Outside and inside margins: .375" | Bottom margin: .5"

Maximum 4 listings per page • Maximum 6 photos per page

BACK COVER DIMENSIONS (C)

Bleed size: 11" x 12.625"

Actual page size in print: 10.5" x 12.125"

Text Safe area: 9.75" x 11.25"

Postage Indicia Area: 4.5" x 2.8" top right corner (100% white)

FRONT COVER PHOTO

Must be at least 10.75" x 10.1" at 300 dpi





