

2024 CALENDAR

Charleston and The Lowcountry

| Issue | Reservation Deadline | Ad Material Deadline | Circulation Starts |
|----------------------------|---|--|--|
| Published 6 times annually | New advertisers only Reservation agreements to be completed by this date. | All ad materials must be submitted by this date. | Approximate date of mailing list delivery. |
| <i>Issue 10.1</i> | JANUARY 9 | JANUARY 11 | FEBRUARY 3 |
| <i>Issue 10.2</i> | MARCH 12 | MARCH 14 | APRIL 3 |
| <i>Issue 10.3</i> | MAY 3 | MAY 7 | MAY 29 |
| <i>Issue 10.4</i> | JULY 8 | JULY 11 | AUGUST 5 |
| <i>Issue 10.5</i> | SEPTEMBER 6 | SEPTEMBER 10 | OCTOBER 1 |
| <i>Issue 10.6</i> | NOVEMBER 1 | NOVEMBER 4 | NOVEMBER 26 |

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