

# DETAILS & SPECS

At Luxury Home Magazine\*, it is our desire to provide you with the highest quality magazine possible to reflect the upscale properties that you represent. Please read and follow the size guidelines below for submitting your "camera ready" ad successfully. Please provide a 300 DPI, press ready PDF file. Convert all photos to CMYK prior to creating the PDF file.

For questions, please call 704-412-5678 or email:

### ads@lhmclt.com

Publication Dates & Deadlines			
Issue Number	Reservation Deadline	Ad Deadline	Approximate Circulation
14.1	1/9	1/12	FEB/MAR
14.2	3/6	3/11	APR/MAY
14.3	5/8	5/11	JUN/JUL
14.4	7/10	7/13	AUG/SEP
14.5	9/4	9/9	OCT/NOV

2024 Calendar

11/3

DEC/JAN

11/2

14.6

## FOR YOUR DESIGNER

### 2-PAGE SPREAD DIMENSIONS (A)

Bleed size: 21.5" x 12.625" (gray line)

Actual spread size in print: 21" x 12.125" (white area)
Safe area for each page: 9.75" x 11.25" (red line)
Outside and inside margins: .375" | Bottom margin: .5"

Maximum 8 listings per spread • Maximum 6 photos per page

#### **SINGLE PAGE DIMENSIONS (B)**

Bleed size: 11" x 12.625" (gray line)

Actual page size in print: 10.5" x 12.125" (white area)

Text Safe area: 9.75" x 11.25" (red line)

Outside and inside margins: .375" | Bottom margin: .5"

Maximum 4 listings per page • Maximum 6 photos per page

#### 1/2 PAGE ADS (1)

9.5" x 5.4" no bleed

#### **BACK COVER DIMENSIONS (C)**

Bleed size: 11" x 12.625"

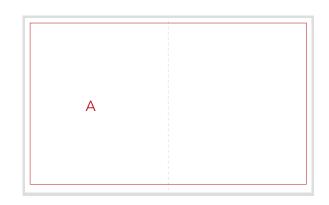
Actual page size in print: 10.5" x 12.125"

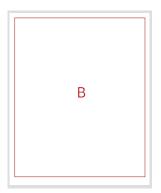
Text Safe area: 9.75" x 11.25"

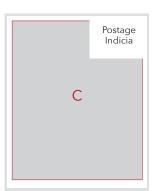
Postage Indicia Area: 4.5" x 2.8" top right corner (100% white)

#### **FRONT COVER PHOTO**

Must be at least 10.75" x 10.1" at 300 dpi







<sup>\*</sup>Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.