

2025 CALENDAR

Charlotte | Lake Norman

Issue	Reservation Deadline	Ad Material Deadline	Circulation Starts
Published 6 times annually	For new advertisers Reservation agreements must be completed by this date.	All ad materials must be submitted by this date.	Approximate date of mailing list delivery.
<i>Issue 13.1</i>	JANUARY 13	JANUARY 16	FEBRUARY 6
<i>Issue 13.2</i>	MARCH 10	MARCH 13	APRIL 3
<i>Issue 13.3</i>	MAY 6	MAY 8	MAY 29
<i>Issue 13.4</i>	JULY 2	JULY 9	JULY 30
<i>Issue 13.5</i>	SEPTEMBER 5	SEPTEMBER 10	SEPTEMBER 1
<i>Issue 13.6</i> "OUR BEST ISSUE OF THE YEAR"	NOVEMBER 3	NOVEMBER 5	NOVEMBER 26

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info@lhmclt.com | 704.412.5678