






# 2018 CALENDAR

Sarasota, Manatee and the Surrounding Areas	Reservation Deadline	Ad Copy Deadline	Approximate Circulation Begins*
<p>Issue 3.1</p> 	1/19	1/25	2/16
<p>Issue 3.2</p> 	3/16	3/23	4/17
<p>Issue 3.3</p> 	6/12	6/20	7/10
<p>Issue 3.4</p> 	9/13	9/20	10/12
<p>Issue 3.5</p> 	11/7	11/14	12/7

\*Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.

IF LUXURY IS WHAT YOU REPRESENT, ONLY LUXURY SHOULD REPRESENT YOU.

IN PRINT | DIRECT MAILED | ONLINE | DIGITAL | SOCIAL | MOBILE