

RESERVATION DATES & *Production Calendar*

ISSUE NUMBER Published 6 issues annually	RESERVATION DEADLINE For new advertisers - Reservation agreements must be completed by this date	AD MATERIAL DEADLINE All ad materials must be submitted by this date *Camera/Print Ready ads due	CIRCULATION BEGINS Approximate date of mailing list delivery
EARLY SPRING 4.1 <i>February/March</i>	JANUARY 13	JANUARY 20 *JANUARY 31	FEBRUARY 10
SPRING 4.2 <i>April/May</i>	MARCH 11	MARCH 18 *MARCH 29	APRIL 8
SUMMER 4.3 <i>June/July</i>	MAY 12	MAY 19 *MAY 30	JUNE 9
EARLY FALL 4.4 <i>August/September</i>	JULY 22	JULY 29 *AUGUST 11	AUGUST 23
FALL 4.5 <i>October/November</i>	SEPTEMBER 16	SEPTEMBER 25 *OCTOBER 4	OCTOBER 14
HOLIDAY 4.6 <i>December/January</i>	NOVEMBER 11	NOVEMBER 18 *DECEMBER 5	DECEMBER 15

Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.